

TITUSVILLE AREA HOSPITAL  
IMPLEMENTATION STRATEGY  
EIN: 25-0965579  
6/30/2014

TITUSVILLE AREA HOSPITAL COLLABORATED WITH THE CRAWFORD COUNTY HEALTH IMPROVEMENT COALITION PARTNERS AND MEADVILLE MEDICAL CENTER TO CONDUCT THE CRAWFORD COUNTY COMMUNITY HEALTH NEEDS ASSESSMENT. TITUSVILLE AREA HOSPITAL'S BOARD OF DIRECTORS ADOPTED THE COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA) ANALYSIS AND TARGETED ACTIONS ON SEPTEMBER 28, 2012 WHICH BECAME A TITUSVILLE AREA HOSPITAL STRATEGIC INITIATIVE UNDER THE IRS SECTION 501(R)(3),

#### SIGNIFICANT FINDINGS

THE SIGNIFICANT FINDINGS IDENTIFIED BY THE COLLABORATIVE COMMUNITY HEALTH NEEDS ASSESSMENT INCLUDE:

CANCER RATE IS 529/100,000 VS. 511/100,000 IN PA; 461/100,000 IN U.S.

HEART DISEASE DEATH RATE IS 228/100,000 VS, 215/100,000 IN PA; 190/100,000 IN U.S.

LUNG/RENAL DISEASE DEATH RATE IS 57/100,000 VS. 42/100,000 PA; 41/100,000 IN U.S.

BREAST CANCER DEATH RATE IS 26.5/100,000 VS. 24.1/100,000 IN U.S.

COLON CANCER DEATH RATE IS 20.6/100,000 VS, 17.5/100,000 IN U.S.

ACCESS TO DENTAL CARE: 14% OF POPULATION HAS NOT SEEN A DENTIST IN 3-5 YEARS; 39.6% OF POPULATION HAS NO DENTAL INSURANCE, AND OF THOSE WITHOUT DENTAL INSURANCE, 79% SAY THEY CAN'T AFFORD DENTAL CARE.

#### TARGETED AREAS AND ACTIONS TO ADDRESS CHNA:

TITUSVILLE AREA HOSPITAL'S TARGETED AREAS AND ACTIONS TO ADDRESS THE HEALTH NEEDS OF THE COMMUNITY WERE ANALYZED AND IDENTIFIED BY THE TITUSVILLE AREA HOSPITAL COMMUNITY HEALTH COMMITTEE OF THE BOARD OF DIRECTORS. THIS COMMITTEE WAS COMPRISED OF REPRESENTATIVES FROM THE TITUSVILLE AREA SCHOOL DISTRICT, UNIVERSITY OF PITTSBURGH TITUSVILLE CAMPUS, TITUSVILLE SENIOR CENTER, TITUSVILLE YMCA AND YWCA, DEPARTMENT OF HEALTH COMMUNITY NURSE AMONG HOSPITAL REPRESENTATIVES,

**CANCER: DECREASE THE INCIDENCE OF CANCER DEATHS.** TITUSVILLE AREA HOSPITAL HAS OFFERED LOW COST HEALTH SCREENINGS TARGETING COLORECTAL CANCER AS WELL AS PROSTATE CANCER.

TITUSVILLE AREA HOSPITAL HAS PARTNERED WITH LOCAL INTERESTS TO PROVIDE FUNDING THROUGH THE BREAST CANCER AWARENESS FUND TO AFFORD ACCESS TO MAMMOGRAMS AND SONOGRAPHIC BREAST STUDIES TO LOWER INCOME RESIDENTS.

TITUSVILLE AREA HOSPITAL EVALUATED AND UPGRADED ITS MRI TO ALLOW FOR ADVANCED BREAST IMAGING NOT CURRENTLY AVAILABLE LOCALLY,

**LUNG/RENAL: REDUCE CHRONIC LUNG AND RENAL DISEASE.** TITUSVILLE AREA HOSPITAL HAS PARTNERED WITH ERIE COUNTY DEPARTMENT OF HEALTH AND THE PA DEPARTMENT OF HEALTH, TO PROVIDE TOBACCO CESSATION SERVICES FREE OF CHARGE TO RESIDENTS OF CRAWFORD, FOREST, WARREN AND VENANGO COUNTIES. GROUP AND INDIVIDUAL CESSATION PROGRAMS WERE PROVIDED AND REFERRAL TO STATEWIDE RESOURCES SUCH AS PA FREE QUITLINE, DETERMINEDTOQUIT.COM AND QUITNET.COM, FREE IN-HOME CHEW

TOBACCO QUIT PROGRAM, SMOKING CESSATION DURING PREGNANCY, POST-PARTUM RELAPSE PREVENTION AND DIAPER INCENTIVE PROGRAM. FINANCIAL ASSISTANCE FOR FDA APPROVED CESSATION AIDS WITH PHYSICIAN PRESCRIPTION WAS AVAILABLE.

TITUSVILLE AREA HOSPITAL INPATIENTS IDENTIFIED AS TOBACCO USERS ARE OFFERED BEDSIDE COUNSELING AND REFERRAL.

WORKED WITH TITUSVILLE CITY COUNCIL AND TITUSVILLE LEISURE SERVICES TO ADOPT AND IMPLEMENT TOBACCO FREE PARKS THROUGH THE YOUNG LUNGS AT PLAY (YLAP) PROGRAM.

DENTAL: IMPROVE ACCESS TO DENTAL HEALTH SERVICES. TITUSVILLE AREA HOSPITAL, AIDED BY A STATE CHALLENGE GRANT, EXPANDED ITS DENTAL HEALTH SERVICES IN 2011 TARGETING ACCESS BY LOW INCOME POPULATIONS, THE PROGRAM SERVES CRAWFORD, VENANGO AND FOREST COUNTY RESIDENTS.

#### COMMUNITY HEALTH ACTIVITIES

MANY OF THE LEADING CAUSES OF DEATH AND DISABILITY IN THE UNITED STATES ARE PREVENTABLE THROUGH EARLY DETECTION, INTERVENTION AND CHANGES IN BEHAVIOR. UNDERSTANDING THE RISK FOR DISEASE, AND MAKING HEALTHY LIFESTYLE CHOICES CAN LEAD TO LONGER AND HEALTHIER LIVES. TITUSVILLE AREA HOSPITAL COMMITTED TO PROVIDING ITS COMMUNITY WITH EDUCATIONAL PROGRAMS AND HEALTH SCREENINGS TO HELP ITS RESIDENTS STAY HEALTHY AND PREVENT DISEASES.

EDUCATION ON A TARGETED HEALTH AREA IS HIGHLIGHTED QUARTERLY IN OUR NEWSLETTER TO THE COMMUNITY WHICH IS MAILED TO 28,000 HOUSEHOLDS.

TITUSVILLE AREA HOSPITAL PARTICIPATED IN COMMUNITY HEALTH FAIRS, BLOOD PRESSURE CHECKS, FLU CLINICS, AND WOMEN'S HEALTH EVENTS.

EDUCATIONAL PROGRAMS WERE PROVIDED IN SMOKING CESSATION, CPR, BASIC LIFE SUPPORT, ACLS AND PALS, DIABETES MANAGEMENT, NUTRITION.